



# CURATED STOREFRONT PROPOSAL

## Artist Resume | *Word Play*

### EDUCATION & CERTIFICATION

- 2010 | BFA Biomedical Art, The Cleveland Institute of Art
- 2014 | Experiential Education and Leadership Institute Fellowship, Tulane University
- 2025 | Instructional Design Certification, Adobe Captivate

### EXPERIENCE

- 2012-2013 | Artist in Residence, The International Ocean Discovery Program
- 2015 | Exhibits and Programming Residency, The Midland County Public Library
- 2015-2020 | Ocean Sciences for Rural Communities via Informal Science Education, Grant Writer, Project Lead, and Exhibit Designer
- 2019 | Program Manager and Lead Science Communication Instructor JR Academy
- 2021-Present | Owner of Aducate Digital, LLC

### HONORS & AWARDS

- 2015-2020 | \$3.2M grant from the National Science Foundation to develop a traveling exhibit centered on deep-sea ocean sciences
- 2021 | Honorable Mention, Eric Hoffer Award Excellence in Independent Publishing, Middle Reader Category
- 2021 | Finalist, Indie Book Awards, Top Education Category
- 2021 | First Place Winner, Next Generation Indie Book Awards, Activity Book
- 2021 | First Place Winner, Next Generation Indie Book Awards, Children's Picture Book Category
- 2024 | ArtsNOW Creative Investment Program Recipient

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### EXHIBITIONS

- 2010 | *Bird Barf – An Installation of Curriculum-Based Activities to Understand Owl Pellet Dissection, Thesis Exhibition*
- 2012 | *Animals and Habitats – An Educational Field Day Exhibit Exploring Local Environments*, The Cleveland Museum of Natural History
- 2014 | *Structure and Formation—From the Depths to the Shallows. A collaboration of Helix, Exploratorium and the Nature Gallery*
- 2014 | *Exploring the Science in Jazz Music STEAM Workshop*, New Orleans Jazz Orchestra
- 2016-2020 | *In Search of Earth's Secrets, A Pop Up Traveling Exhibit*, The International Ocean Discovery Program

### PUBLICATIONS

- 2014 | *Hess Deep Interactive Lab: Exploring the Structure and Formation of the Earth's Crust through Interactive Tools Presentation*, Geologic Society of America
- 2017 | *Educational Opportunities from the IODP Outreach Program*, Science Teachers Association of New York State
- 2018 | *Geoscience Animations and Videos As Tools for Learning: Making and Using Them in the Classroom to Assessing Their Impact*, Geologic Society of America
- 2020 | *Light is Color: The comic (and coloring and activity) guide to visible and invisible things*, Self-published book
- 2023 | *How to Read a Rock: A Graphic Novel on Ocean Science*, The National Science Foundation
- 2023 | *Uh Oh, It's Working, What Now? The illustrated guide to streamlining and scaling your small business*, Self-published book
- 2024 | *Plan Grow Exit Enjoy: Secure Your Business for a Strong Tomorrow* Workbook
- 2024 | *Make it Memorable: Learn how to ditch the sales pitch* Workbook
- 2024 | *From Studio to Screen: Build your artist website* Workbook
- 2024 | *Assemble Your Strategy: Your Path to Purposeful Growth* workbook

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### WORKSHOPS

- 2013 | *Understanding Art in Scientific Discovery: A Science Career Week Workshop*, Stow Monroe Falls High School
- 2014 | *Multidisciplinary Science Games Workshop*, National Science Teachers Association
- 2015 | *Herve Tullet Learn Through Play Workshop*, The Midland County Public Library
- 2015 | *Permian Monsters: Animation Camp*, The Midland County Public Library
- 2016 | *The Science of Serious Gaming*, American Geophysics Union
- 2019 | *An Undergraduate Course on Science Communication Workshop*
- 2022 | *Local SEO for Your Business*, SCORE Small Business Association
- 2023 | *A Beginner's Guide to Beautiful Websites*, SCORE Small Business Association
- 2023 | *Professional Practices Series: Present the Narrative*, Summit ArtSpace
- 2024 | *Why Webinar's Usually Suck Workshop*, Network in Action
- 2024 | *Getting Started on Squarespace*, SCORE Small Business Association
- 2024 | *From BCBA to Ethical Business Owner Workshop*, Aducate Digital and TLC Credentialing
- 2024 | *From Studio to Screen Workshop for Artists*, Summit Artspace
- 2024 | *Make it Memorable Riso Workshop*, Work Studio, LTD
- 2024 | *Map, Measure, Master: Create your 2025 marketing strategy for purposeful growth workshop*, Bounce Innovation Hub
- 2025 | *Building a website that works for you*, SCORE Small Business Association

### CREATIVE & ARTIST SKILLS

- Graphic design
- Scientific visualization
- Data visualization
- Storyboarding
- Comic art
- Multi-modal learning
- Interactive storytelling

### TECHNICAL SKILLS

- Adobe Creative Suite
- Adobe Captivate
- Website development
- UX/UI design
- Animation and motion graphics
- Video editing

### BUSINESS STRATEGY

- Marketing strategy
- Brand development
- Client relationship management
- Curriculum development
- Public speaking and workshop facilitation
- Grant writing and fundraising