



THE HUNCH BUNCH

TEST YOUR THEORY BEFORE DIVING IN

YOUR PERSONALIZED PLAN

Our Managed Service solutions Attract, Engage, and Delight *your* ideal client.

ATTRACT

Brand Voice
(Mission, Vision, Core Values)

Brand Refresh
(Logo & Colors)

Content Marketing
(Social Media & Videos)

ENGAGE

Website
(Refresh & Content)

Newsletters

Pitch Deck

Sales Sheets

DELIGHT

Streamlined Processes

Client Retention

Reputation Management

Tutorials

A BRAND IDENTITY BUILT TO GROW

Our assessment pinpoint the essential marketing components for maximizing ROI, ensuring sustainable business growth. Then, we take care of the content marketing tasks, allowing you to focus on the big picture.

It's your story. Our managed service solutions make sure it's heard by those that matter most - customized to fit your goals and budget.

Let's tell your story together.

nicole@aducatedigital.com

Schedule a **FREE** consultation today.



@aducatedigital



ADUCATE DIGITAL
PURPOSE DRIVEN DIGITAL MARKETING

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OUR CLIENTS

BY COMPANY PROFILE



The Hunch Bunch

Have a theory, not ready to quit job.



The Scout

Uh-oh! It's working!
What now?



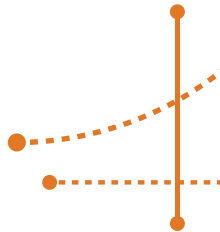
The Trailblazer

On a mission to grow.



The Titan

Let's take over the world!



THE HUNCH BUNCH PACKAGE

~\$2,800-\$3,000

IDEAL FOR THOSE WHO

- Have a business idea but aren't ready to quit their day job just yet.
- Want to explore opportunities without breaking the bank.
- Need guidance on navigating early-stage decisions without a long-term commitment.

A-LA CARTE

\$500 Brand Guide (Logo, Colors, Fonts, Stock Images)

\$300-\$500 | Brochure

\$2,000 | 8-page Squarespace website

GAUGE INTEREST

BUILD NETWORK

PRO DESIGNS & LOW RISK

CASE STUDY

THE DEVELOPMENTAL JOURNEY

- Mobile medical clinic, offering holistic, child-focused support
- Developmental pediatrics specialist
- Helping families understand and nurture their child's unique strengths and needs.



DELIVERABLES

Logo & Branding: Created three logo options and a brand guide, blending watercolor style with an approachable, clean look.

Customized Style: Retained original font and introduced a playful yet modern design using colors and motifs aligning with their values.

Website Redesign: Transitioned from Adobe Sites to Squarespace for ease of use; provided training for simple, independent edits.

Responsive Design: Empowered client with tools and support to maintain their site without developer dependency.

LOGO OPTIONS



THE
developmental
JOURNEY



THE
developmental
JOURNEY

Concept 1:

A text-based logo with a box representing a continuous journey, accompanied by a paint swatch symbolizing out-of-the-box thinking and a speech bubble to highlight the importance of communication.



THE DEVELOPMENTAL
JOURNEY



THE DEVELOPMENTAL
JOURNEY



THE DEVELOPMENTAL
JOURNEY

Concept 2:

Emphasizes a creative, organic journey with a pencil and paintbrush representing play-based techniques and a magnifying glass symbolizing the evidence-based approach.



THE DEVELOPMENTAL
JOURNEY



THE DEVELOPMENTAL
JOURNEY



THE DEVELOPMENTAL
JOURNEY

Concept 3:

Combines art and science with a paintbrush that doubles as data points, forming a match to represent the creative spark. The "fire" signifies strength and growth, balancing warmth and unpredictability.

STOCK IMAGES



BRAND GUIDE

THE
developmental
JOURNEY

THE
developmental
JOURNEY

THE
developmental
JOURNEY

The Developmental Journey Brand Guide

2024

Primary Logo



Black and White Logo



THE
developmental
JOURNEY

Primary Colors



White

255, 255, 255
0, 0, 0, 0
#ffffff



Coral

237, 147, 136
3, 51, 39, 0
#ed9388



Ochre

188, 118, 42
22, 57, 100, 7
#bc762a



Forest Green

75, 91, 45
67, 43, 95, 35
#4b5b2d



Rust

113, 50, 33
34, 81, 87, 43
#713221

Accent Colors



Gold

241, 190, 86
5, 26, 77, 0
#f1be58



Cherry

182, 38, 37
20, 98, 100, 11
#b62625



Warm Grey

187, 188, 184
27, 24, 22, 0
#bbb7b8



Dark Grey

73, 64, 66
63, 64, 58, 45
#494042

Fonts

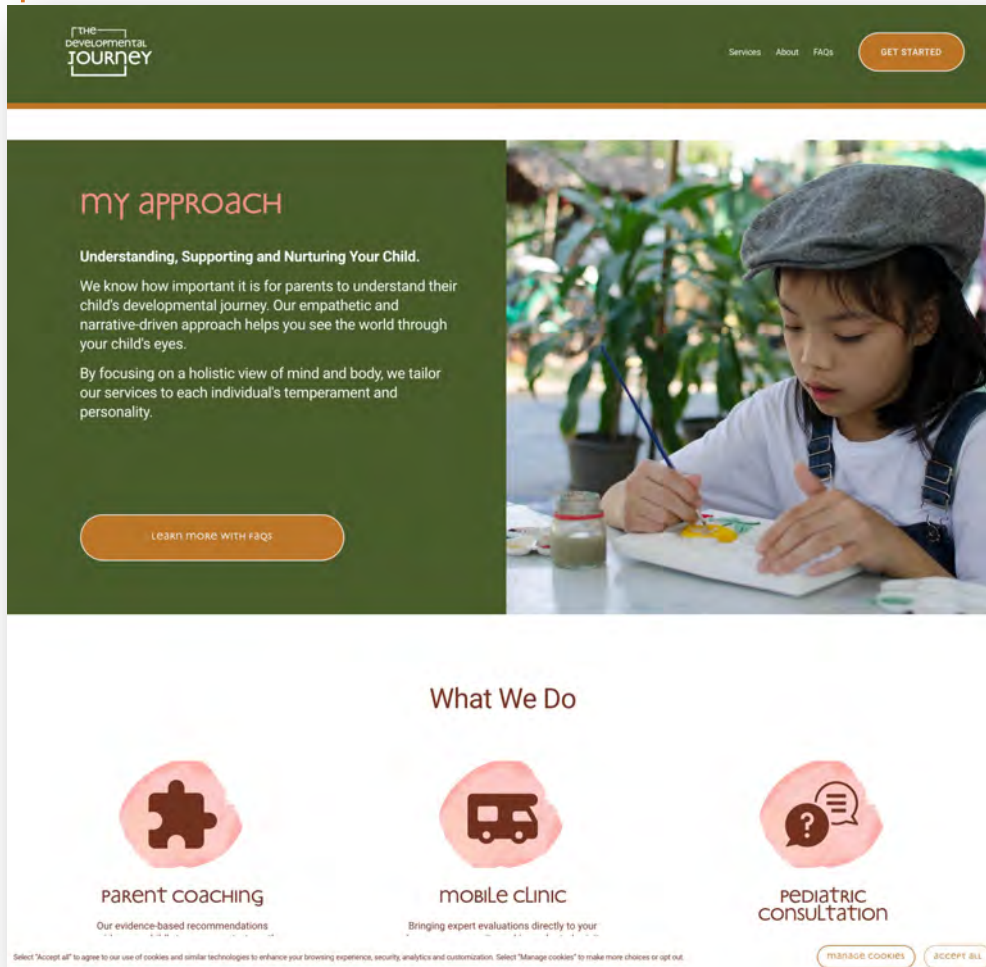
Heading: artist. medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

BODY: Roboto Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

WEBSITE



CASE STUDY

MEDIA-77

- Founded by a videographer passionate about storytelling and cinematic excellence.
- Transitioned from wedding videography to focus on commercial projects like real estate, documentaries, and music videos.
- Known for a creative, down-to-earth approach, offering high-quality media solutions for all budgets.



DELIVERABLES

Brand Guide: Defined brand archetype, color palette inspired by Adam's film interests, and consistent brand voice.

Website Refresh: Redesigned for logical flow and user-friendliness, highlighting a wider industry focus.

Colors & Fonts: Developed a palette that captures Media-77's unique, cinematic style. Chose the Jura typeface for a modern, professional look.

Logo Options: Created versatile, graphic logos that are easily adaptable for various media.

LOGO OPTIONS



MEDIA 77



MEDIA 77
From Real to Reel

Concept 1:

Incorporated paint splats and the I-77 highway sign, combining creativity with Media-77's roots.



MEDIA 77
From Real to Reel



MEDIA 77
From Real to Reel

Concept 2:

Used symbols like a camera aperture to represent cinematic storytelling and dynamic visuals.



MEDIA 77
From Real to Reel



MEDIA 77
From Real to Reel

Concept 3:

Featured a play button and paint style to highlight Media-77's film heritage in a modern, graphic style.

BRAND GUIDE

MEDIA 77 



Media-77 Brand Guide

2023

Primary Logo



Logo with Tagline



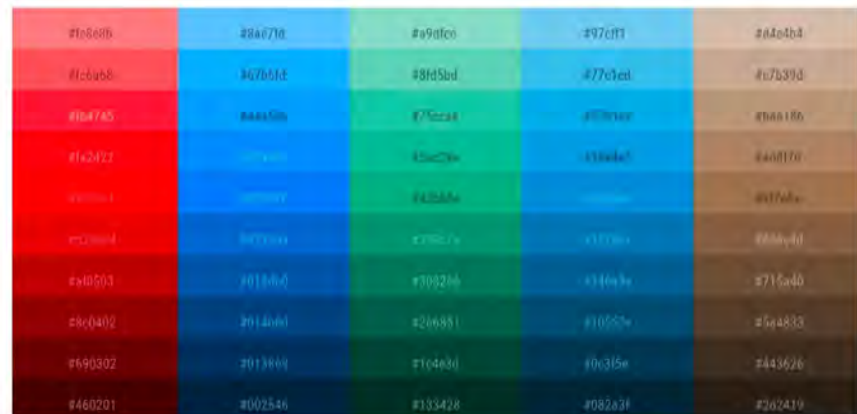
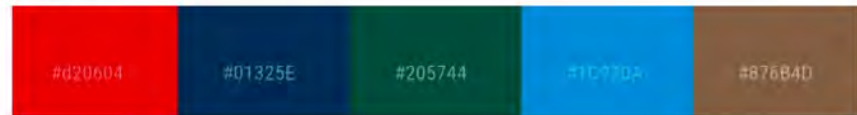
Black and White Logo



Social Media Profile Image



Primary Colors



Fonts

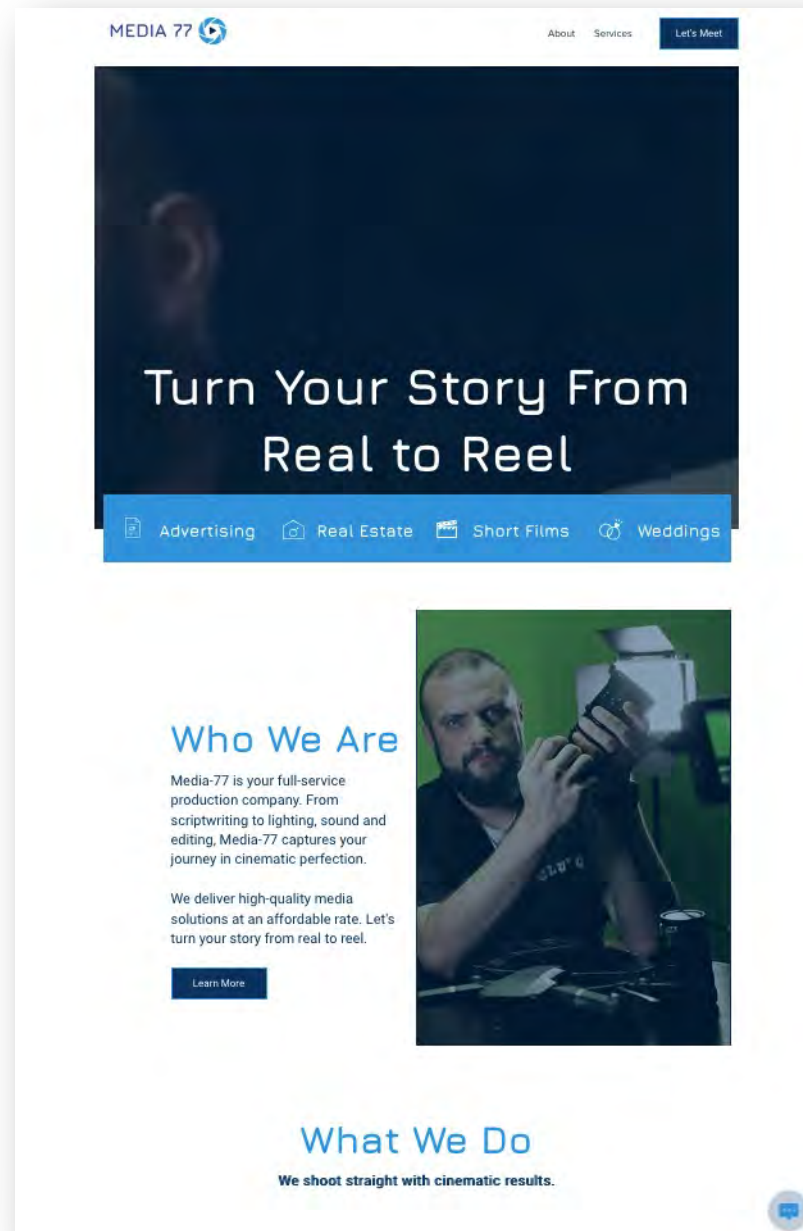
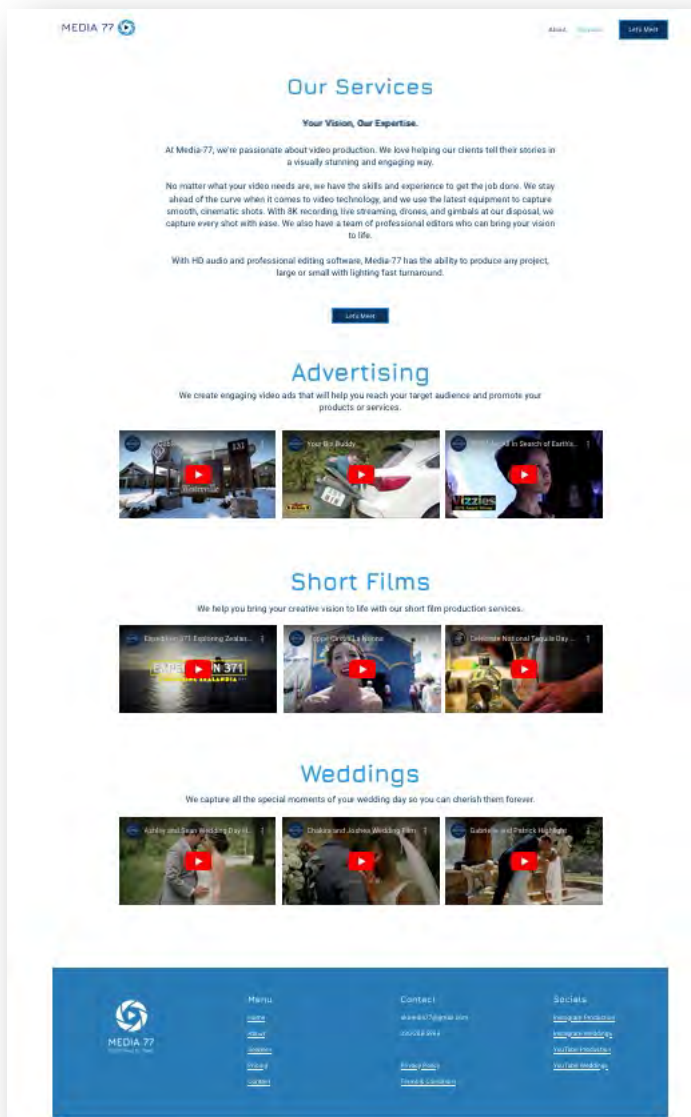
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ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

BODY: Roboto Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

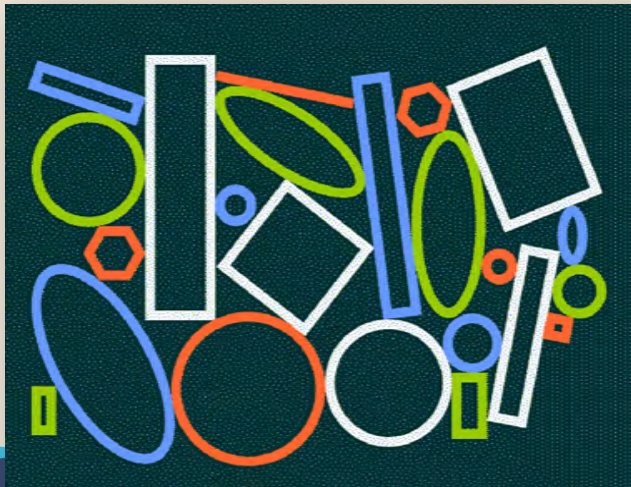
WEBSITE



CASE STUDY

WILCO THERAPIST

- Led by Tammy Corrales, offering psychotherapy and microcurrent neurofeedback services.
- Focuses on self-awareness, empowerment, and navigating life changes with compassion.
- Works primarily with adults (20s–60s), specializing in trauma, identity, and relationship issues.
- Target audience values stability, community connection, and a human-centered approach.



DELIVERABLES

Brand Guide: Developed “Caregiver” archetype with an authentic, approachable tone and values-driven messaging.

Colors: Selected calming and bright tones to reflect a sense of balance and trust.

Logo Options: Designed logos embodying stability, empathy, and self-awareness.

Website Refresh: Created a professional, user-friendly site with resources and clear calls to action.

LOGO OPTIONS



Wilco Therapists
Where There is Healing, There is Growth



Wilco Therapists
Where There is Healing, There is Growth



Wilco Therapists
Where There is Healing, There is Growth



Wilco Therapists
Where There is Healing, There is Growth



Wilco Therapists
Where There is Healing, There is Growth



Wilco Therapists
Where There is Healing, There is Growth

Concept 1:

Abstract half-circles symbolize the brain hemispheres and microcurrent therapy nodes, with a coffee bean-like shape that subtly connects to talk therapy.

Concept 2:

A journey of growth depicted as a roundabout map, symbolizing overanalyzing loops, with a hand-drawn profile at the center for an authentic, nurturing touch.

Concept 3:

Inspired by Tetris blocks, this design resembles a seated person, representing growth through building blocks and bridging "the space between."

STOCK IMAGES



BRAND GUIDE



Wilco Therapist Brand Guide

2024

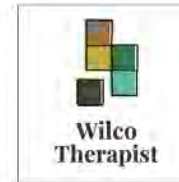
Primary Logo



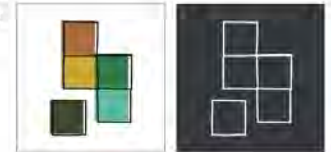
Black and White Logo



Square Logo



Social Media Profile Image



Primary Colors



Desert Sand

250, 245, 232
1, 2, 9, 0
#FaF5E8



Mist

224, 228, 211
12, 5, 17, 0
#E0E4D3



Cactus

49, 128, 79
81, 27, 85, 13
#31804F



Teak

179, 113, 59
25, 59, 87, 9
#B3713B



Army

64, 83, 46
70, 45, 90, 41
#40532E

Accent Colors



Mustard

212, 175, 42
19, 28, 100, 0
#D4AF2A



Teal

95, 195, 171
60, 0, 42, 0
#5FC3AB



Midnight Blue

28, 57, 95
97, 81, 37, 27
#1C395F



Aloe

169, 181, 156
36, 20, 42, 0
#A9B59C



Dark Grey

58, 63, 71
74, 64, 53, 44
#3A3F47

Fonts

Heading: Playfair Display, Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

BODY: Montserrat Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

CASE STUDY

AVANTA360

- Property management company in Austin, TX, co-owned by Kirby Taylor.
- Struggled with marketing due to text-heavy materials that clients often overlooked.
- Sought a more effective, engaging design to streamline information and reduce repeat questions.

OUR APPROACH

- Redesigned the flyer using **BANK Sales Styles** to reach diverse reader preferences.
- Created **visual hierarchy**: bullet points and visuals for Action, icons for Knowledge, partner logos for Blueprint, and personal details for Nurture styles.

ORIGINAL FLYER



FLYER REDESIGN





QUALITY MANAGEMENT YOU CAN COUNT ON

Expert care for your investment.

TAKE THE STRESS OUT OF BEING A LANDLORD

Being a landlord can be daunting—worrying about picking the right tenant, dealing with unpaid rent, or managing property damage. Avanta360 is here to ease your concerns. With over 20 years of experience, we know how to minimize risk and maximize profit. We specialize in single-family homes, multi-family units, condos, commercial leasing, and more. Serving central Texas, including Austin and San Antonio, we offer reliable service, expert guidance, and clear communication for landlords and tenants alike. **Let us take the stress out of managing your property.**

Proud members of:










CONTACT US
512.310.9015
www.avanta360.com

**11814 Jollyville Road
STE 104
Austin, TX 78759**




YOUR PROPERTY. OUR PRIORITY.


Leasing Services




Quick Turnaround
We fill vacancies in less than 3 weeks on average.




Extensive Marketing
Your property is listed on over 100 rental websites.




Thorough Screening
We conduct comprehensive background checks.



Owner Approval
You have the final say on tenant approval.



Maximized Rental Rates
We conduct market research to optimize rental pricing.




Affordable Leasing Fee
80% of first month's rent, with savings realized immediately.


Property Management Services

Avanta360 offers complete property management services with no hidden fees. We manage rent collection, maintenance, and communication with tenants. Our 24/7 online portals let you access statements and request services anytime. We handle evictions from start to finish, covering everything except court costs. Inspections are done twice a year, with detailed reports to ensure your property is in top condition. Maintenance is handled by a network of trusted vendors, with 24/7 emergency response.


We aim to make property management easy and stress-free for you.




All-Inclusive Management




Automated Rent Collections




24/7 Online Portals



Regular Inspections




Expert Maintenance Coordination




Eviction Handling


Lease Renewal Services




Market-Based Pricing
We research local rental trends to suggest competitive renewal terms.



Owner Control
You choose to increase rent or keep it stable to retain good tenants.



Proactive Communication
We engage tenants through various channels to negotiate renewals.



Tenant-Focused
Our aim is to keep reliable tenants for steady rental income.

Stress-free property management.

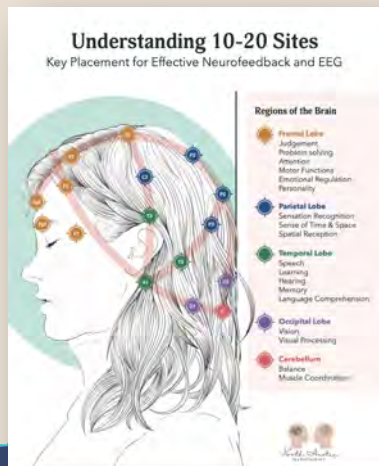
GET IN TOUCH TODAY!

11814 Jollyville Road STE 104, Austin TX 78759
512.310.9015 | www.avanta360.com

CASE STUDY

NORTH AUSTIN NEUROTHERAPY

- Founded by Amy McAllister, specializing in neurofeedback therapy to support nervous system regulation and emotional wellness.
- Provides a welcoming, unclinical setting with a practical, evidence-based approach for clients experiencing anxiety, brain fog, and stress.
- Serves clients of all ages, focusing on accessibility and creating positive outcomes through individualized treatment plans.



DELIVERABLES

Tri-Fold Brochure: Designed to educate providers and clients on neurofeedback benefits and processes.

Clear, Friendly Visuals: Crafted approachable and calming visuals to resonate with a diverse audience.

Educational Focus: Emphasized evidence-based content to support credibility and client understanding.

BROCHURE

What Is IASIS Neurofeedback Therapy?

IASIS neurofeedback uses microcurrent stimulation to reset your nervous system. Improved nervous system function leads to better brain function, easing you out of Fight-or-Flight Mode.

IASIS Microcurrent Neurofeedback is a gentle, non-invasive method that can help reduce stress, clear brain fog, and restore balance.

The Benefits

- Effective for anxiety, depression, ADHD, sleep disorders, TBIs, and more.
- Short, relaxing sessions lasting about 20-30 minutes.
- Customized treatment plans tailored to your needs.
- Safe and backed by scientific evidence.

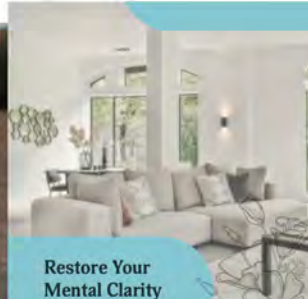
Meet Amy McAllister, ICT

Amy McAllister is a certified Executive Function coach and IASIS Certified Provider. As a homeschool mom and natural educator, she brings compassion and understanding to every session. She believes in ethical and affordable neurofeedback therapy. Sessions are held in her home for a relaxed, welcoming environment.



801.234.0916
amy@northaustinneurotherapy.com
www.northaustinneurotherapy.com

Restore Your Mental Clarity Today.



Side 1 (Outside)

The Neurofeedback Process

IASIS Microcurrent Neurofeedback is a non-invasive and gentle way to reset your brain and regain balance.

Here's what you can expect:

- Initial Consultation**
We'll discuss your symptoms, history, and therapy goals to determine if neurofeedback is right for you.
- Preparing for Treatment**
You'll complete a few forms, then relax in a comfortable setting. We use small, painless electrodes on your scalp to monitor brainwave activity.
- Relaxing Sessions**
Sessions last about 20 minutes. You won't feel any discomfort, and many people report feeling relaxed or energized afterward.
- Post-Session Check-In**
After each session, we'll talk about your experience and track your progress. A typical program includes 12 sessions over six weeks, with follow-up sessions as needed.

"I noticed a change right away, and my sleep has gotten better with each session. I'm more productive and feel ready to take on daily challenges." - Penny

Frequently Asked Questions

How does IASIS neurofeedback differ from traditional neurofeedback?

IASIS microcurrent neurofeedback therapy is more effective and affordable than traditional neurofeedback therapy because it requires fewer sessions and offers faster relief. It can be done in a home setting, making it more comfortable and convenient.

How often will I need sessions?
Start with two 30-minute sessions per week for the first month, then we'll adjust as needed.

What can I expect after a session?
Most people feel relaxed or energized after a session. With consistent treatment, you may notice improved focus, reduced stress, and better sleep.

Ready to learn more?

Let's Talk

801.234.0916
amy@northaustinneurotherapy.com
www.northaustinneurotherapy.com

Helping You Find Balance and Clarity

Our brains have a natural Fight-or-Flight response that keeps us alive and safe in dangerous situations. However, in today's stressful world, we often remain in this mode far more than necessary. This therapy trains your nervous system to exit Fight-or-Flight Mode, so it no longer becomes your default response.

IASIS Microcurrent Neurofeedback is designed to address various mental health conditions, clear brain fog, and promote overall well-being.

Mental Health Support
Assists with managing anxiety, depression, ADHD, and other related conditions.

Physical Well-Being
Can help with migraines, chronic pain, and sleep disorders.

Relaxation and Clarity
Encourages a sense of calm and improves focus.

Tailored Approach
Each treatment plan is customized to meet your unique needs.

Side 2 (Inside)

TESTIMONIALS

"I reached out to Nicole with Aducate to spruce up an information flyer I use for every client I work on signing. She blew me away with the results.

By the time she was finished I was left feeling embarrassed by what I had been using. Her use of marketing strategies to present the same information I was already using is stellar.

She added tons of graphics and organized everything in a way that every buyer type will see something they like. I can not wait to see what kind of response we get!

For jobs small or big, contact Aducate. They will get you to the next level with your digital marketing!"

- Kirby T. Avanta360



I had a great experience working with Nicole and Aducate Digital. I needed a fresh coat of paint and a rebrand for my video production business, and she hit all my needs head on.

As a video producer it is important to keep up to date on current trends and always be ahead of the curve when building my brand.

Aducate Digital had a meeting with me to address my needs. We came to a decision on a plan of attack, and Nicole quickly went to work.

I now have an updated logo and website, and a new strategy to attract clients moving forward. These are areas I often do not have time for. I highly recommend Aducate Digital.

- Adam K., Media-77



LET'S CONNECT & INSPIRE.

FIND ME AT:



Nicole@aducatedigital.com



Aducatedigital.com



@aducatedigital

